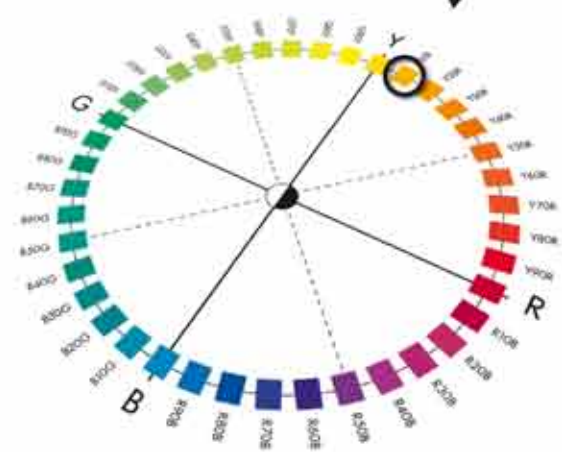


How to

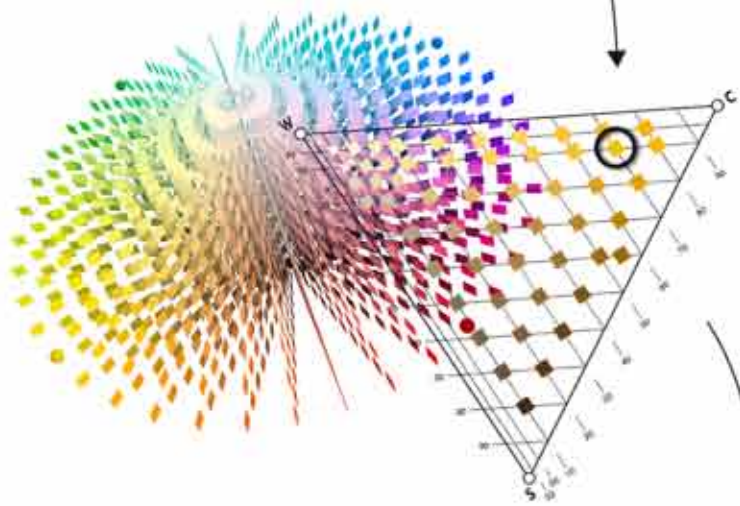
COMMUNICATE *your* COLOUR



1 FIND THE FAMILY NAME

Find the closest matching colour area in the NCS Colour Circle. That gives you the colour's family name, its hue, in this case a colour you perceive to be 90% yellowish and 10% reddish.

⇒ Y10R



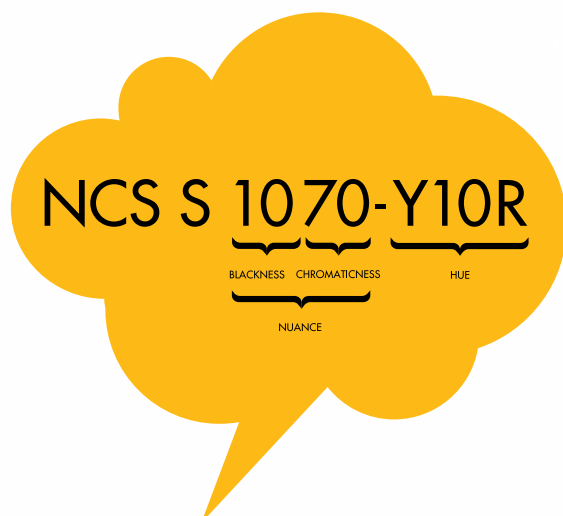
2 FIND THE FIRST NAME

Find your nuance in the colour triangle of your colour hue. This gives you the first name in terms of blackness and chromaticness, in this case 10% and 70%. This results in 20% whiteness (10+70+20=100).

⇒ 1070

3 COMPLETE THE NAME

Written out, the full name of your colour is NCS S 1070-Y10R. NCS is the system name. S says that this is an NCS standard colour, facilitating global reproducibility. Now, you have a name that can be communicated across the world, for any purpose – including to control that the end result is as you desired.



IF YOU WANT TO KNOW MORE ABOUT
THE UNIVERSAL LANGUAGE OF COLOUR,
VISIT WWW.NCS.COLOUR.COM

